Endogenous cortisol in keratinized matrices: Systematic determination of baseline cortisol levels in hair and the influence of sex, age and hair color

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\textbf{A B S T R A C T}

The measurement of hair cortisol is increasingly used to measure long-term cumulative cortisol levels and investigate its role as an important stress mediator. In this study a comparative statistical analysis of five independent studies (all analyzed in our laboratory) was performed to investigate baseline ranges of cortisol values in hair and evaluate potential influences of sex, age and hair color. Cortisol concentrations in hair of 554 subjects were measured and a comparative statistical analysis was performed. The analysis showed that cortisol levels significantly differ depending on age. The toddler group (7 months (0.6 years) to 3 years) showed significantly higher values (median 10 pg/mg, p-value < 0.0001, d = 0.78) than the adolescent group. The adolescent groups showed significantly lower (p-value < 0.0001, d = 0.58 and p < 0.0001, d = 0.13) values (median 2.4 pg/mg and 2.8 pg/mg) than the adult group (median 5.8 pg/mg).

Furthermore, in the adult group men showed significantly higher cortisol values than women (p-value < 0.05, d = 0.17). This effect could not be seen in the adolescent group. Black hair showed higher cortisol concentrations than blond hair (p-value < 0.0001, d = 1.3). In addition, two rounds of interlaboratory comparisons for hair cortisol samples between four laboratories revealed very consistent results.

Our results demonstrate that baseline cortisol levels are generally low in hair thus making a standardized and well-elaborated analytical method indispensable for accurate determination. Age-dependent normative baseline cortisol levels (toddlers, adolescents and adults) are highly recommended based on the comparative analysis comprising five independent studies.

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1. Introduction

Cortisol, one of the most important glucocorticoid hormones is synthesized in the adrenal cortex and is a frequently assessed marker in psychoneuroendocrine stress research. Cortisol has been measured mainly in saliva, serum or urine in recent years. Cortisol concentration in these matrices underlies a circadian rhythm which means the concentrations fluctuate during the day. Those matrices allow the analysis of acute dynamic cortisol changes. In contrast, the effects of chronic stress and its implications on health often require the assessment of long-term cortisol levels. The analysis of cortisol in hair has therefore been a major methodological advance as it provides a retrospective measure of cumulative cortisol levels over extended time periods up to several months.

Over the past decade, the validity of hair cortisol as a measure for long term cortisol secretion has been established and the usefulness of hair cortisol as a marker for chronic stress has been demonstrated [1]. It has also been shown that hair cortisol is associated with a range of pathological and/or psychological

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conditions, such as burnout, Cushing’s syndrome, and mood and anxiety disorders [2–4]. Overall, these studies show that hair cortisol has a great potential in stress research but still further research is needed on fundamental aspects that might influence hair cortisol. The establishment of standardized measurements, the definition of established values (e.g. baseline cortisol levels in untreated hair samples) and knowledge of potential confounding variables such as age, sex and hair color are important prerequisites for the establishment of hair cortisol as a biological marker in the future.

To propose established values, the quality of the analytical method used to measure hair cortisol is of great importance. Mainly immunoassay and LC–MS/MS based protocols have been used so far, revealing highly variable results [5,6]. Previous research has also repeatedly shown that age has an influence on hair cortisol, albeit with varying results [5,7]. The main research has been done on specific age groups, like young children or adults and older adults [8]. So far, there is only very limited information on hair cortisol levels in adolescents which is an age group that is very interesting due to changes in the pubertal hormone status. Previous research has also revealed highly heterogeneous findings with respect to sex differences [1]. Several studies have failed to show sex differences but newer studies imply that there are such differences [5]. The effect of natural hair color on cortisol concentration has also been studied but has mostly been found not to be correlated. Some newer literature however does show some association [9] and further investigations are needed to clarify this.

In summary, existing research has identified hair cortisol as a potential biological marker for chronic stress. However, the lack of standardized methods and inconsistent findings demonstrate the need to harmonize measurements and establish value ranges for cortisol in hair. This study was undertaken to address these gaps in research and to try to determine baseline cortisol levels in toddlers, adolescents and adults. Furthermore, the influence of sex and hair color on hair cortisol concentrations has been investigated to further clarify the influence of these variables and an interlaboratory comparison was performed to standardize analytical methods for cortisol measurements in hair.

2. Material and methods

2.1. Subjects

554 subjects from control groups of five independent studies representing the general healthy population of Switzerland and Australia were enrolled in this study. 374 adolescents were included from the “Brisbane Longitudinal Twin Study” [10,11], 101 adults were included from the “Contact to Nature study” [30], 35 adults were included from the control group investigated within the “Zurich Cocaine Cognition Study” (ZhCoSt) [12]. 30 adults from the study “Neurobiological Adaptations and Pharmacological Interventions in Cocaine Addiction” (CoGlu) (clinical trials no. NCT02626494) and 14 toddlers from the Children’s Hair Study (unpublished data). The mean age range of participants was 20.3 (range: 0.6–70, SD: 12.23). Among the participants 54% were female. The subjects declared themselves to be non-users of any drugs and provided two hair strands for analysis. Studied population was classified by sex, age and hair color. Written informed consent was provided by all participants or by a parent for underage participants.

2.2. Hair sampling, extraction and LC/MS–MS analysis

Hair samples were cut as close to the scalp as possible and in the vertex posterior region. Cortisol was analyzed in the proximal 3 cm hair segment. Based on an average growth rate of 1 cm/month this 3 cm segment reflects a three months’ time frame prior to hair sampling. Washing and cortisol extraction followed a protocol described by Binz et al. [13] using 20 mg of hair snippets.

2.3. Statistical analysis

Shapiro Wilks test revealed that the whole data group was not normally distributed. After log transformation data was still not normally distributed. Therefore a non-normal distribution was assumed for all the tests. All information on mean, median and standard deviation values is presented in pg/mg. Grubb’s test was performed to remove outliers. From each age group one participant was removed as an outlier. Group comparisons for continuous and categorical variables (sex, hair color and age) were conducted using Kruskal–Wallis and Mann–Whitney tests. Effects sizes were transformed into Cohens’ d [14]. The association between the continuous variables age and hair cortisol was assessed using Spearman correlations.

2.4. Interlaboratory comparison

The interlaboratory comparison was initiated and organized by the Center of Forensic Hair Analytics (ZFH), Switzerland. Four laboratories from Germany, Switzerland and Belgium participated in the interlaboratory comparison. The ZFH sent three previously measured authentic hair samples with low, medium and high hair cortisol concentrations to the participating labs. Each sample (sample low, sample medium and sample high) comprised 100 mg of hair. Each of the laboratories analyzed the samples according to their standard procedures for hair cortisol analysis.

3. Results

3.1. Age

To investigate the influence of age on hair cortisol the entire study group was first divided into four different age groups: 7 months to 3 years (toddlers), 12–13 years old adolescents (adolescents 1: pre-pubertal), 14–17 years old adolescents (adolescents 2: post-pubertal) and 18–70 years old (adults). Kruskal–Wallis analysis revealed that there was a significant difference between the toddler group and adolescent sub-group 1 \( (p < 0.0001, d = 0.9) \) and adolescent sub-group 2 \( (p < 0.0001, d = 0.56) \). Adolescent sub-group 1 showed also significant differences to the adult group \( (p > 0.0001, d = 0.58) \) and so did adolescent sub-group 2 \( (p < 0.0001, d = 0.13) \). No significant difference could be found between adolescent sub-groups 1 and 2 (Fig. 1A). Therefore, both adolescents sub-groups were combined and Kruskal–Wallis analysis revealed significant differences between the three age groups toddlers, adolescents and adults, respectively \( (p > 0.0001, \text{Figs. 1B and 2A}) \). The median cortisol values in adolescents \( (2.4 \text{pg/mg and 2.8 pg/mg}) \) were only half as high as in adults \( (5.8 \text{pg/mg}) \) whereas the toddlers’ median value was 10 pg/mg \( (\text{Figs. 1 and 2A}) \). A positive Spearman correlation between participant age and hair cortisol was found in an analysis comprising the adolescents and adults (toddlers excluded) \( (r_s = 0.47, p < 0.0001) \). Subgroup analysis showed that this association was present both in the adolescents \( (r_s = 0.21, p < 0.0001) \) and adults \( (r_s = 0.32, p < 0.0001) \).

3.2. Sex

When comparing cortisol values of all participants (excluding toddlers) Mann–Whitney test revealed that male participants
showed higher cortisol values than female participants ($p < 0.05$, $d = 0.17$) (Fig. 3). When only comparing the adolescent group no significant difference between male and female participants could be found, whereas in the adult group male adults showed higher hair cortisol levels ($p = 0.026$). In the adults group statistical analysis was performed to test if there is any effect on cortisol when comparing perimenopausal and postmenopausal women. The analysis revealed no significant changes (data not shown).

### 3.3. Hair color

Hair color of all study participants (excluding toddlers) was arranged into five different groups according to darkness of hair: black, dark-brown, brown, light-brown and blond. Significant differences could be found especially between black/dark-brown and blond hair ($p < 0.0001$, $d = 1.3$ and $p < 0.001$, $d = 0.83$) (Fig. 4). In general, the median values in darker hair were higher than in lighter hair. The study participants from each hair color group were...
3.4. Interlaboratory comparison

All participating laboratories analyzed the three authentic hair samples (low, medium and high) using LC–MS/MS as analytical method. Two rounds of interlaboratory comparison are presented with three participating labs each. All labs used the hair snippets as obtained; none of them pulverized the hair before analysis. Fig. 5 shows the results from the measurements. In the first round, two of the three laboratories detected measurable concentration for the low sample with a mean value of 0.69 pg/mg hair cortisol. One laboratory reported the result as negative. For the medium sample, the mean value was 8.7 pg/mg and for the high sample 39.8 pg/mg hair. For the second round the median value for the low sample was 0.65 pg/mg, for the medium value 6.2 pg/mg and for the high sample 17.6 pg/mg. The standard deviation of all the measured results for the medium and high samples was below 30% which shows that the results were very consistent.

4. Discussion

In recent years, hair cortisol has emerged as a non-invasive measure for long-term hypothalamus-pituitary-adrenal (HPA) axis activity. However, previous research has been limited by the lack of well-established normative values for cortisol in adolescents and adults. Numerous studies have been performed in the past that show large deviations in hair cortisol baseline values [6]. One explanation for this fact might be the use of the analytical method. Previously, immunoassay based methods (ELISA, CLIA) have been used for determination of cortisol in hair [6]. Even though it could be shown that immunoassay and LC–MS/MS show high correlation it is known that immunoassay leads to higher results than LC–MS/MS [15]. The strength of our study was that we used a new, highly sensitive analytical method to measure cortisol in hair [13]. With this method, it was possible to accurately determine low endogenous cortisol concentrations in hair.

Our study suggests descriptive values ranges for three specific age groups corresponding to a time period of the last three months.
Because of the non-normal distribution of the data we suggest value ranges of hair cortisol for the age groups as depicted in Fig. 2B taken into account the 25% and 90% percentiles. These value ranges are based on LC–MS/MS analytics and are intended to be used as reference values for researchers using hair cortisol in research with toddlers, adolescents or adults. Nevertheless, the proposed value ranges should be used with caution and should only serve as lead values. To establish these values as real decision values (e.g. for clinical purpose to diagnose extremely high cortisol values that are linked to clinical conditions) bigger cohorts have to be analyzed.

Our results show that hair cortisol is influenced by age which has been reported before [7,16]. Although there are studies that could not find a correlation between age and hair cortisol, a recent meta-analysis revealed that age is a covariate of hair cortisol [5]. The meta-analysis could show that hair cortisol increases with age, but also points out that hair cortisol-age correlations might be underestimated due to restricted age variance of included samples. The authors also point out that a more fine-tuned analysis for children and adolescents is needed. To the best of our knowledge, our study is the first systematic study that investigates hair cortisol levels in a large cohort of adolescents (age group 12–17, n = 353). Most previous studies report hair cortisol concentrations for children under the age of 14. Dettenborn et al. [7] could show that children (age: under 10) reveal higher cortisol levels than adults and especially young children show higher concentrations that decrease during their development. Our data in toddlers show the same results. Noppe et al. showed increasing hair cortisol concentrations in a study cohort of children aged 4–14 years [17]. Our results show that hair cortisol levels were lower in adolescents than in the adults group and support the data that cortisol concentrations increase with age. When splitting the adolescent group into potential pre-pubertal and potential post-pubertal adolescents no significant changes could be seen between the groups. Of course the splitting could only be done roughly according to age (estimating that children below 14 are pre-pubertal) but there might be children that enter puberty earlier or later. A trend can be seen though to slight higher cortisol values in the older adolescents group which goes along with the fact of increasing cortisol levels with age. Additionally higher cortisol serum levels have been described in postpubertal children [18]. However, the effect of steroid hormones and pubertal timing is not clear yet. Pubertal timing is a complex process that cannot be generalized to one effect. Therefore, our findings are not surprising as it was described by Shi et al. previously [19]. The results are also in accordance with salivary cortisol levels that have been shown to be lower in adolescents than in adults [20]. Taken together, the results show that hair cortisol levels significantly vary from childhood to adulthood. Our data and previous literature suggest a pattern of high cortisol hair concentration in young children (toddlers) followed by low concentrations in adolescents that increase until adulthood and further in older adults. This varying pattern is probably influenced by different factors such as hair structure (different in toddlers), hormone status and/or reduced HPA axis feedback sensitivity in older age.

To further validate the hair cortisol measurements, two other factors (sex and hair color) that could influence hair cortisol concentrations were studied. It could be shown that hair cortisol was affected by sex. Tentatively, male participants showed higher cortisol levels than female participants when comparing the whole study group with the adult group only. Interestingly, no such effect could be seen for the adolescent group. Dettenborn et al. reported the same findings [7]. They found higher cortisol levels in male participants in a study group of children and adults, but not in the adolescent group. We could not conduct the analysis in the toddlers group as there were only male toddlers included in the sample group. Also the meta-analysis by Stalder et al. and a study of Staufenbiel et al. indicated that sex differences are a strong variable that influences hair cortisol [5,21]. However, there are studies that could not find such an effect [22,23]. Nevertheless, our study is the first large-scale study evaluating sex effects on hair cortisol in adolescents and adults, indicating that there may be an influence of male adult participants tending to have higher hair cortisol levels. A possible reason for the higher levels in men might be that men have lower corticosteroid binding globulin (CBG) levels which might result in higher free cortisol levels in men. As it is assumed that the free cortisol is incorporated in hair [24] this could explain the observed sex differences. Furthermore we analyzed if menopause could have an influence on hair cortisol. No significant differences could be observed which is in accordance with literature [25].

In addition, hair cortisol was also affected by hair color. These findings are mostly contradictory to previously reported findings when hair cortisol was mainly reported not to be affected by hair color [7,26]. But there are also newer large studies that support our findings that darker hair color was related to higher cortisol levels [9,21] and a recent study indicated that genetic variants associated with darker hair color predict higher hair cortisol concentrations [27]. It was hypothesized by other research groups that the lack of association between hair color and cortisol is explained by the fact that cortisol is incorporated independently of melanin as it is known for acidic and neutral substances. As there are more and more studies that do see correlations of hair color and cortisol concentrations, this explanation should be reconsidered. Cortisol might bind to melanin through different kind of interaction such as ionic or hydrogen bridge bonding or through van der Waals linkage [28]. Considering literature data that show that cortisol can be washed out from hair (decline in cortisol levels from scalp-near to distal hair segments) [7,26], it can be assumed that the binding of cortisol to melanin might not be very strong. This suggests that weaker interactions such as hydrogen bridge bonding or van der Waals forces instead of ionic bonding are responsible for hair color differences.

To further validate the analytical method applied in this study, we organized an interlaboratory comparison among different laboratories routinely performing hair cortisol analysis. The study clearly showed that results were very consistent and variation was below 30% when all laboratories analyzed the same hair samples with LC–MS/MS without further sample grinding. Russell et al. published the first and so far only interlaboratory comparison for cortisol in hair [15]. In their study hair cortisol was determined with immunoassay or LC–MS/MS and the data clearly showed that the immunoassay based methods gave invariably higher results. As there were only four participating laboratories in our study, the data must be interpreted with care. Nonetheless, the study underlines the importance of the use of state-of-the-art analytical methods. Therefore, we highly recommend the use of LC–MS/MS for determination of cortisol in hair.

We are aware of the fact that the present study has limitations that have to be mentioned. First of all, the entire sample cohort was small and there are bigger cohorts available that might be considered to perform such studies (e.g. the recent meta-analysis). Nevertheless we believe that our study confirmed the results found by previous studies of similar effects on hair cortisol levels by known determinants and provides preliminary data based on a standardized analytical method that might help to establish baseline cortisol values. As already mentioned, while there were variables (age, sex, hair color) that were assessed thoroughly, there were other variables that can also influence cortisol in hair and that could not be assessed in the current cohort, such as hair washing or current chronic stress [29]. Also the toddler group was very small and only male toddlers were investigated. Therefore, the present research should be further confirmed.
In conclusion, the present study evaluated age, sex and hair color as variables that can influence cortisol levels in hair and suggests ranges in hair for toddlers, adolescents and adults. The data presented should help to further establish hair cortisol in research and highlight the usefulness of the analytical method.

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